## **ORDER**

Orders Order / Rev: 710417 - 2 06300101 Alt Order #: OBAMA FOR AMERICA Product Desc: Estimate: 1536 A 09/25/12 - 10/01/12 Flight Dates: Primary AE: Aaron Ashe 08/28/12 / 09/20/12 Sales Office: Original Date / Rev: T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential Order Separation: 00:15:00

Bill Plan

Priority:

Revenue Codes:

## Totals

Advertiser External ID:

Agency External ID:

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
09/24/12	09/30/12	128	\$151,000.00	\$128,350.00	September 2012	128	\$151,000.00	\$128,350.00	0.00
10/01/12	10/07/12	28	\$23,475.00	\$19,953.75	October 2012	28	\$23,475.00	\$19,953.75	0.00
					Totals	156	\$174,475.00	\$148,303.75	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

P-4

AGY, GEN, POL

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
1 WTSF	09/25/1	2 09/28/12	ON (M-Su)	CM	M-F 137, Sa	a 1205, - TWTF	:30	4	\$75.00 P-4	0.00 NM	4	\$300.00
			ON (M-Su)		(4:30 XM-4:	59 XM)						
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0		09/30/12	- TWГF	4	\$75.00	0.00						
2 WTSF	10/01/1	2 10/01/12		CM	M-F 137, Sa	/	:30	1	\$75.00 P-4	0.00 NM	1	\$75.00
			ON (M-Su)		(4:30 XM-4:	59 XM)						
_	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 1		10/07/12	M	1	\$75.00	0.00						
E 3 WTSF	09/25/1	2 09/28/12		CM	5-530a	- TWTF	:30	4	\$100.00 P-4	0.00 NM	1	\$100.00
			5-530a 10 News									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0		09/30/12	- TWTF	4	\$100.00	0.00	\\\		auth Bata	D		
	h Date Ra	nge <u>D</u> 2-09/30/12 5	Description 5200	<u>Star</u> 5-53	t/End Time		Weekdays - TWThF	Len	gtn <u>Rate</u> :30 <del>(\$100.00)</del>	Rtg Type		
_	r 09/24/12 redited	2-09/30/12 3	-530a	5-55	ua .		- 1 W111F	•	.30 <del>(\$100.00)</del>	0.00 /1///		
_		2-09/30/12 5	. 520-	F F0	0-		- TWThF		:30 <del>(\$100.00)</del>	0.00 1/1/4		
	P 09/24/12 redited	2-09/30/12 3	-530a	5-53	ua		- 1 W1 IIF		.30 <del>(\$100.00)</del>	0.00 /1///		
_		0.00/00/40.5	. 500-	5.50	0-		muml r		00 (\$100.00)	0.00 1/1/4		
		2-09/30/12 5	-530a	5-53	ua		- TWThF		:30 <del>(\$100.00)</del>	0.00 /////		
	redited											
4 WTSF	10/01/1	2 10/01/12		CM	5-530a	M	:30	1	\$100.00 P-4	0.00 NM	1	\$100.00
			5-530a 10 News									
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1	0/01/12	10/07/12	M	1	\$100.00	0.00						

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WTSP-TV

Order / Rev: 710417 - 2 Advertiser:

06300101 Alt Order #: Product Desc: OBAMA FOR AMERICA

09/25/12 - 10/01/12 Estimate: 1536 A

Flight Dates:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
4 WTSP 1	10/01/12	2 10/01/12	5-530a 5-530a 10 News	СМ	5-530a	M	:30	1	\$100.00 P-4	0.00 NM	1	\$100.00
Start I		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01 5 WTSP 0		10/07/12 2 09/28/12	M 530-6a	CM	\$100.00 530-6a	0.00 - TWTF	:30	4	\$150.00 P-4	0.00 NM	4	\$600.00
Start I	Date	End Date	530-6a 10 News Weekdays	Spots/Week	Rate	Rating						
Week: 09/24	1/12	09/30/12	- ТWГF	4	\$150.00	0.00						
6 WTSP 1	10/01/12	2 10/01/12	530-6a 530-6a 10 News	СМ	530-6a	M	:30	1	\$150.00 P-4	0.00 NM	1	\$150.00
Start I Week: 10/01		End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
7 WTSP 0			M-F 6-7a	CM	6-7a	- TWTF	:30	4	\$175.00 P-4	0.00 NM	4	\$700.00
Start I	Date	End Date	6-7a 10 News Weekdays	Spots/Week	Rate	Rating						
Week: 09/24 8 WTSP 1		09/30/12	- TWTF M-F 6-7a	CM	\$175.00 6-7a	0.00 M	:30	1	\$175.00 P-4	0.00 NM	1	\$175.00
			6-7a 10 News			IVI	.30	'	\$175.00 F-4	O.OO INIVI	'	\$175.00
Start I Week: 10/01		End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$175.00	Rating 0.00						
9 WTSP 0	09/25/12	2 09/28/12	CBS This Morning	•	7-9a (7:00 AM-8:0	- TWTF	:30	4	\$200.00 P-4	0.00 NM	4	\$800.00
Start I		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24 10 WTSP 1		09/30/12	- TWTF	4 CM	\$200.00 7-9a	0.00 M	:30	1	\$200.00 P-4	0.00 NM	1	\$200.00
Ctout I	Doto	End Data	CBS This Morning	-	(7:00 AM-8:0	_ :						
Start I Week: 10/01	/12	End Date 10/07/12	Weekdays M	Spots/Week 1	Rate \$200.00	Rating 0.00						
11 WTSP 0	)9/25/12	2 09/28/12	CBS This Morning	•	7-9a (8:00 AM-9:0	- TWTF 00 AM)	:30	4	\$200.00 P-4	0.00 NM	4	\$800.00
<u>Start I</u> Week: 09/24		End Date 09/30/12	Weekdays - TWTF	Spots/Week 4	Rate \$200.00	Rating 0.00						
12 WTSP 1			CBS This Morning	g CM	7-9a	M	:30	1	\$200.00 P-4	0.00 NM	1	\$200.00
Start I	Date	End Date	CBS This Morning Weekdays	g Spots/Week	(8:00 AM-9:0 Rate	00 AM) Rating						
Week: 10/01	/12	10/07/12	M	1	\$200.00	0.00			\$400.00 D.4	0.00.004		<b>#</b> 400.00
13 WTSP 0	)9/25/12	2 09/28/12	M-F 9-930a 10 Ne 10 News, 9am	ews, yadını	9-9:30A	- TWTF	:30	4	\$100.00 P-4	0.00 NM	4	\$400.00
Start I Week: 09/24		End Date 09/30/12	Weekdays - TWTF	Spots/Week 4	Rate \$100.00	Rating 0.00						
14 WTSP 1	10/01/12	2 10/01/12	M-F 9-930a 10 Ne	ews, 9a@M	9-9:30A	M	:30	1	\$100.00 P-4	0.00 NM	1	\$100.00
Start I	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01 15 WTSP 0		10/07/12 2 09/28/12	M M-F 930-10a	CM	\$100.00 930-10a	0.00 - TWTF	:30	4	\$100.00 P-4	0.00 NM	4	\$400.00
			Inside Edition	Consta MM and	_	Detina						
Start I Week: 09/24		End Date 09/30/12	<u>Weekdays</u> - TWTF	Spots/Week 4	<u>Rate</u> \$100.00	Rating 0.00						
16 WTSP 1	10/01/12	2 10/01/12	M-F 930-10a Inside Edition	СМ	930-10a	M	:30	1	\$100.00 P-4	0.00 NM	1	\$100.00
<u>Start I</u> Week: 10/01		End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$100.00	Rating 0.00						
17 WTSP 0			M-F 10-11a	CM	10-11a	- TWГF	:30	4	\$75.00 P-4	0.00 NM	4	\$300.00
Start I	Date	End Date	Studio 10 Weekdays	Spots/Week	Rate	Rating						
Week: 09/24	1/12	09/30/12	- ТWГF	4	\$75.00	0.00			<b>A75.00</b> 5 :	0.05.1111		<b>4</b> 2-
18 WTSP 1	10/01/12	2 10/01/12	M-F 10-11a Studio 10	СМ	10-11a	M	:30	1	\$75.00 P-4	0.00 NM	1	\$75.00
Start I	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						

Obama/D/President

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Order / Rev: 710417 - 2 Advertiser: Obama/D/President

Alt Order #: 06300101 Product Desc: OBAMA FOR AMERICA WTSP-TV

Flight Dates: 09/25/12 - 10/01/12 Estimate: 1536 A

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Da <sub>3</sub>	ys L	Len Spo	ots		Rtg Type	Spots	Amount
18 WTSP	10/01/1	2 10/01/12	M-F 10-11a Studio 10	СМ	10-11a	M		:30	1	\$75.00 P-4	0.00 NM	1	\$75.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$75.00	Rating 0.00							
19 WTSP	09/25/1	2 09/28/12	Price Is Right Price Is Right	СМ	11a-12p	- TWI	F	:30	4	\$450.00 P-4	0.00 NM	4	\$1,800.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays - TWTF	Spots/Week 4	Rate \$450.00	Rating 0.00							
20 WTSP	10/01/1	2 10/01/12	Price Is Right Price Is Right	СМ	11a-12p	M		:30	2	\$450.00 P-4	0.00 NM	2	\$900.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays M	Spots/Week 2	Rate \$450.00	Rating 0.00							
21 WTSP	09/25/1	2 09/28/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	- TWI	TF	:30	4	\$450.00 P-4	0.00 NM	4	\$1,800.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays - TWTF	Spots/Week 4	Rate \$450.00	Rating 0.00							
22 WTSP	10/01/1	2 10/01/12	M-F 12-1230p 10 News @ Noon	СМ	12-1230p	M		:30	1	\$450.00 P-4	0.00 NM	1	\$450.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays M	Spots/Week 1	Rate \$450.00	Rating 0.00							
23 WTSP	09/25/1	2 09/28/12	Y&R Young and the Re	CM	1230-130p	- TWI	F	:30	4	\$550.00 P-4	0.00 NM	4	\$2,200.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$550.00	Rating 0.00							
24 WTSP	10/01/1	2 10/01/12	Y&R Young and the Re	CM	1230-130p	M		:30	1	\$550.00 P-4	0.00 NM	1	\$550.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays M	Spots/Week	Rate \$550.00	Rating 0.00							
		2 09/28/12	B&B Bold and Beautifu	CM	130-2p	- TWI	TF	:30	4	\$550.00 P-4	0.00 NM	4	\$2,200.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays - TWTF	Spots/Week 4	Rate \$550.00	Rating 0.00							
26 WTSP	10/01/1	2 10/01/12	B&B Bold and Beautifu	CM ıl	130-2p	M		:30	1	\$550.00 P-4	0.00 NM	1	\$550.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week	Rate \$550.00	Rating 0.00							
		2 09/28/12	M-F 2-3p The Talk	СМ	2-3p	- TWI	F	:30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00
<u>Sta</u> Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays - TWTF	Spots/Week 4	Rate \$300.00	Rating 0.00							
		2 10/01/12	M-F 2-3p The Talk	CM	2-3p	M		:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
<u>Sta</u> Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays M	Spots/Week	Rate \$300.00	Rating 0.00							
		2 09/28/12	M-F 3-4p Let's Make a Dea	CM	3-4p	- TWI	F	:30	4	\$275.00 P-4	0.00 NM	4	\$1,100.00
<u>Sta</u> Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays - TWTF	Spots/Week 4	Rate \$275.00	Rating 0.00							
		2 10/01/12	M-F 3-4p Let's Make a Dea	CM	3-4p	M		:30	1	\$275.00 P-4	0.00 NM	1	\$275.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays M	Spots/Week	Rate \$275.00	Rating 0.00							
		2 09/28/12	M-F 4-5p Dr. Phil	СМ	4-5p	- TWI	F	:30	4	\$400.00 P-4	0.00 NM	4	\$1,600.00
<u>Sta</u> Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays - TWTF	Spots/Week 4	Rate \$400.00	Rating 0.00							
-		2 10/01/12		CM	4-5p	M		:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							

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WTSP-TV

Order / Rev: 710417 - 2 Advertiser:

Obama/D/President Alt Order #: 06300101 Product Desc: OBAMA FOR AMERICA

09/25/12 - 10/01/12 Estimate: 1536 A

Flight Dates:

Ln Ch Start End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
32 WTSP 10/01/12 10/01/12	M-F 4-5p Dr. Phil	СМ	4-5p	М	:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
Start Date End Date Week: 10/01/12 10/07/12	Weekdays M	Spots/Week 1	Rate \$400.00	Rating 0.00						
33 WTSP 09/25/12 09/28/12	M-F 5-530p 5-530p 10 News	СМ	5-530p	- TWFF	:30	4	\$275.00 P-4	0.00 NM	4	\$1,100.00
Start Date Week: 09/24/12	Weekdays - TWTF	Spots/Week 4	<u>Rate</u> \$275.00	Rating 0.00						
34 WTSP 10/01/12 10/01/12	M-F 5-530p 5-530p 10 News	CM	5-530p	М	:30	1	\$275.00 P-4	0.00 NM	1	\$275.00
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 <u>End Date</u> 10/07/12	Weekdays M	Spots/Week 1	Rate \$275.00	Rating 0.00						
35 WTSP 09/25/12 09/28/12	M-F 530-6p 10 News at 530p	СМ	530-6p	- TWTF	:30	4	\$275.00 P-4	0.00 NM	4	\$1,100.00
Start Date         End Date           Week: 09/24/12         09/30/12	Weekdays - TWTF	Spots/Week 4	Rate \$275.00	Rating 0.00						
36 WTSP 10/01/12 10/01/12	M-F 530-6p 10 News at 530p	СМ	530-6p	М	:30	1	\$275.00 P-4	0.00 NM	1	\$275.00
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 <u>End Date</u> 10/07/12	Weekdays M	Spots/Week 1	Rate \$275.00	Rating 0.00						
37 WTSP 09/25/12 09/28/12	M-F 6-630p 6-630p 10 News	CM	6-630p	- TWTF	:30	4	\$500.00 P-4	0.00 NM	4	\$2,000.00
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 <u>09/30/12</u>	Weekdays - TWTF	Spots/Week 4	<u>Rate</u> \$500.00	Rating 0.00						
38 WTSP 10/01/12 10/01/12	M-F 6-630p 6-630p 10 News	CM	6-630p	М	:30	1	\$500.00 P-4	0.00 NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 <u>10/07/12</u>	Weekdays M	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
41 WTSP 09/25/12 09/28/12	7-730p Wheel of Fortune	СМ	7-730p	- TWГF	:30	4	\$1,300.00 P-4	0.00 NM	4	\$5,200.00
Start Date         End Date           Week: 09/24/12         09/30/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$1,300.00	Rating 0.00						
42 WTSP 10/01/12 10/01/12	7-730p Wheel of Fortune	СМ	7-730p	M	:30	1	\$1,300.00 P-4	0.00 NM	1	\$1,300.00
Start Date         End Date           Week: 10/01/12         10/07/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,300.00	Rating 0.00						
43 WTSP 09/25/12 09/28/12	730-8p Jeopardy	CM	730-8p	- TWFF	:30	4	\$1,500.00 P-4	0.00 NM	4	\$6,000.00
Start Date         End Date           Week: 09/24/12         09/30/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$1,500.00	Rating 0.00						
44 WTSP 10/01/12 10/01/12	730-8p Jeopardy	CM	730-8p	M	:30	1	\$1,500.00 P-4	0.00 NM	1	\$1,500.00
Start Date         End Date           Week: 10/01/12         10/07/12	Weekdays M	Spots/Week 1	Rate \$1,500.00	Rating 0.00						
45 WTSP 09/25/12 09/28/12	LN (M-F) LN (M-F)	СМ	M-F 11-1135ր	o - TWTF	:30	4	\$1,000.00 P-4	0.00 NM	4	\$4,000.00
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 <u>509/30/12</u>	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$1,000.00	Rating 0.00						
46 WTSP 10/01/12 10/01/12	LN (M-F) LN (M-F)	СМ	M-F 11-1135p	o M	:30	1	\$1,000.00 P-4	0.00 NM	1	\$1,000.00
Start Date         End Date           Week: 10/01/12         10/07/12	Weekdays M	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
47 WTSP 09/29/12 09/29/12	LN (Sa) Late News (Sa)	СМ	Sa 11-1135p	S-	:30	1	\$700.00 P-4	0.00 NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 <u>End Date</u> 09/30/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
48 WTSP 09/30/12 09/30/12	LN (Su) Late News (Su)	СМ	Su 11-1135p		:30	1	\$900.00 P-4	0.00 NM	1	\$900.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev: 710417 - 2 Advertiser: Obama/D/President

Alt Order #: 06300101 Product Desc: OBAMA FOR AMERICA WTSP-TV

Flight Dates: 09/25/12 - 10/01/12 Estimate: 1536 A

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
48 WTSP	09/30/1	2 09/30/12	LN (Su) Late News (Su)	СМ	Su 11-1135p	S	:30	1	\$900.00 P-4	0.00 NM	1	\$900.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays S	Spots/Week	<u>Rate</u> \$900.00	Rating 0.00						
		2 09/28/12	Letterman	CM	1135p-1237a		:30	4	\$350.00 P-4	0.00 NM	4	\$1,400.00
	rt Date	End Date	Late Night with D Weekdays	Spots/Week	Rate	Rating						
Week: 09/ 50 WTSP		09/30/12 2 10/01/12	- TWTF Letterman	CM	\$350.00 1135p-1237a	0.00 M	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
			Late Night with D		n .							•
Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays M	Spots/Week 1	Rate \$350.00	Rating 0.00						
51 WTSP	09/25/1	2 09/28/12	Late Late Show Late Late Show	СМ	1237-137a	- TWГF	:30	4	\$175.00 P-4	0.00 NM	4	\$700.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays - TWTF	Spots/Week 4	<u>Rate</u> \$175.00	Rating 0.00						
52 WTSP	10/01/1	2 10/01/12	Late Late Show Late Late Show	СМ	1237-137a	M	:30	1	\$175.00 P-4	0.00 NM	1	\$175.00
<u>Sta</u> Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays M	Spots/Week	Rate \$175.00	Rating 0.00						
		2 09/29/12		CM	Sat 6-8a	S-	:30	2	\$75.00 P-4	0.00 NM	2	\$150.00
Sta	rt Date	End Date	10 News, 6am Sa Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12 2 09/29/12	S- Sat 8-10a	CM	\$75.00 Sat 8-10a	0.00	:30	2	\$150.00 P-4	0.00 NM	2	\$300.00
34 W131	03/23/1	2 09/29/12	CBS This Mornin	_	Jat 0-10a	5-	.50	2	ψ130.001 - <del>4</del>	0.00 14101		ψ300.00
<u>Sta</u> Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays S-	Spots/Week 2	Rate \$150.00	Rating 0.00						
E 55 WTSP	09/29/1	2 09/29/12	Sat 6-630p Sat 6-630p 10 Ne	CM ews	Sat 6-630p	S-	:30	1	\$200.00 P-4	0.00 NM	0	\$0.00
Sta Week: 09/	rt Date	End Date 09/30/12	Weekdays	Spots/Week	Rate \$200.00	Rating 0.00						
Spot Ch	Date Ra	nge D	escription	Star	t/End Time		<u>Veekdays</u>	_		Rtg Type		
	09/24/12 edited	2-09/30/12 S	at 6-630p	Sat	6-630p	=	Sa-	-	:30 <del>(\$200.00)</del>	0.00 NM		
56 WTSP	09/29/1	2 09/29/12	Sat 7-730p Wheel of Fortune	CM	Sat 7-730p	S-	:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
<u>Sta</u> Week: 09/	rt Date	End Date 09/30/12	Weekdays	Spots/Week	Rate \$400.00	Rating 0.00						
		2 09/29/12		СМ	Sat 730-8p	S-	:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
Sta	rt Date	End Date	Jeopardy Weekdays	Spots/Week	Rate	Rating						
Week: 09/	24/12	09/30/12	S-	1	\$400.00	0.00						_
58 WTSP	09/30/1	2 09/30/12	CBS Sunday Mor CBS Sunday Mo	•	Sun 9-1030a	S	:30	1	\$500.00 P-4	0.00 NM	1	\$500.00
<u>Sta</u> Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays S	Spots/Week 1	Rate \$500.00	Rating 0.00						
59 WTSP	09/30/1	2 09/30/12	Sun 630-7p Sun 630-7p 10 N	CM ews	Sun 630-7p	S	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
Sta Week: 09/	rt Date	End Date 09/30/12	Weekdays	Spots/Week	Rate \$350.00	Rating 0.00						
		2 10/01/12	Mon Prime A Met Mother/Partr	CM	Mon 8-9p	M	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
	rt Date	End Date	Weekdays M	Spots/Week	<u>Rate</u>	Rating						
Week: 10/ 61 WTSP		10/07/12 2 10/01/12	Mon Prime B	CM	\$4,500.00 Mon 9-10p	0.00 M	:30	1	\$5,500.00 P-4	0.00 NM	1	\$5,500.00
	rt Date	End Date	2 Broke Girls/Mik Weekdays	Spots/Week	Rate	Rating						
Week: 10/	01/12	10/07/12	M	1	\$5,500.00	0.00					l	

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Order / Rev: 710417 - 2 Advertiser: Obama/D/President

Alt Order #: 06300101 Product Desc: OBAMA FOR AMERICA WTSP-TV

Flight Dates: 09/25/12 - 10/01/12 Estimate: 1536 A

Ln Ch	Start	End	Inventory Code	e Break	Start/End T	ïme Day	s Len Sp	oots Rate Pri	Rtg Type	Spots	Amount
62 WTSP	10/01/1	2 10/01/12	Mon Prime C Hawaii Five-0	СМ	Mon 10-11p	М	:30	1 \$3,500.00 P-4	0.00 NM	1	\$3,500.00
Star Week: 10/0	rt Date 01/12	End Date 10/07/12	Weekdays M	Spots/Week 1		Rating 0.00					
E 63 WTSP	09/25/1	2 09/25/12	Tue Prime A NCIS	СМ	Tue 8-9p	- T	:30	2 \$5,000.00 P-4	0.00 NM	0	\$0.00
Week: 09/2 Spot Ch 1 WTSP	Date Ra 09/24/12	End Date 09/30/12 ange <u>D</u> 2-09/30/12 7	Weekdays - T Description Tue Prime A	Star	Rate \$5,000.00 t/End Time 8-9p	Rating 0.00	Weekdays - T		e <u>Rtg Type</u> 0.00 <i>NM</i>		
2 WTSP	edited 09/24/12 edited	2-09/30/12 T	ue Prime A	Tue	8-9p		- T	- :30 <del>(\$5,000.00</del>	) 0.00 <i>NM</i>		
E 64 WTSP	09/25/1	2 09/25/12	Tue Prime B NCIS: Los Angel	CM	Tue 9-10p	- T	:30	2 \$4,500.00 P-4	0.00 NM	0	\$0.00
Week: 09/2 Spot Ch 1 WTSP Cre	Date Ra 09/24/12 dited	2-09/30/12 T	Weekdays -T Description Tue Prime B	Spots/Week 2 Star Tue	\$4,500.00 t/End Time 9-10p	Rating 0.00	Weekdays - T	- :30 <del>(\$4,500.00</del>	e <u>Rtg Type</u> 9 0.00 <i>NM</i>		
	09/24/12 dited	2-09/30/12 T	Tue Prime B	Tue	9-10p		- T	:- :30 <del>(\$4,500.00</del>	0.00 NM		
E 65 WTSP	09/25/1	2 09/25/12	Tue Prime C Vegas	CM	Tue 10-11p	- T	:30	1 \$4,000.00 P-4	0.00 NM	0	\$0.00
Week: 09/2 Spot Ch 1 WTSP	Date Ra	End Date 09/30/12 ange <u>D</u> 2-09/30/12 7	Weekdays -T Description Tue Prime C	<u>Star</u>	Rate \$4,000.00 t/End Time 10-11p	Rating 0.00	Weekdays - T	<u>Length</u> <u>Rate</u> - :30 <del>(\$4,000.00</del>	<u>Rtg Type</u> 0.00 <i>NM</i>		
66 WTSP	09/26/1	2 09/26/12	Wed Prime B Criminal Minds	СМ	Wed 9-10p	W	:30	1 \$10,000.00 P-3	0.00 NM	1	\$10,000.00
Star Week: 09/2	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$10,000.00	Rating 0.00					
E 67 WTSP	09/26/1	2 09/26/12	Wed Prime C CSI: Crime Scen	CM ne Investigation	Wed 10-11p	W	:30	1 \$4,500.00 P-4	0.00 NM	0	\$0.00
Week: 09/2 Spot Ch 1 WTSP	Date Ra		Weekdays W Description Wed Prime C	Star	Rate \$4,500.00 t/End Time I 10-11p	Rating 0.00	<u>Weekdays</u> W		Rtg Type 0.00 <i>NM</i>		
68 WTSP	09/27/1	2 09/27/12	Thu Prime A Big Bang Theory	CM //Two and a Ha	Thu 8-9p	T-	:30	1 \$4,500.00 P-4	0.00 NM	1	\$4,500.00
Star Week: 09/2	rt Date 24/12	End Date 09/30/12	Weekdays	Spots/Week	Rate	Rating 0.00					
E 69 WTSP			Thu Prime B Person of Interes	СМ	Thu 9-10p	T-	:30	1 \$4,500.00 P-4	0.00 NM	0	\$0.00
Week: 09/2 Spot Ch 1 WTSP	Date Ra	End Date 09/30/12 ange <u>D</u> 2-09/30/12 7	Weekdays T Description	Spots/Week 1 Star	Rate \$4,500.00 t/End Time 9-10p	Rating 0.00	Weekdays Th	<u>Length</u> <u>Rate</u> - :30 <del>(\$4,500.00</del>	Rtg Type 0.00 <i>NM</i>		
70 WTSP	09/27/1	2 09/27/12	Thu Prime C Elementary	СМ	Thu 10-11p	T-	:30	1 \$4,000.00 P-4	0.00 NM	1	\$4,000.00
Star Week: 09/2	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$4,000.00	Rating 0.00					
71 WTSP	09/28/1	2 09/28/12	Fri Prime A CSI: NY	CM	Fri 8-9p	]	F :30	1 \$3,000.00 P-4	0.00 NM	1	\$3,000.00
Star Week: 09/2	rt Date 24/12	End Date 09/30/12	Weekdays F	Spots/Week 1	Rate \$3,000.00	Rating 0.00					

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WTSP-TV

Order / Rev: 710417 - 2

Advertiser: Obama/D/President

06300101 Alt Order #:

OBAMA FOR AMERICA Product Desc:

Flight Dates: 09/25/12 - 10/01/12 Estimate: 1536 A

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
71 WTSP	09/28/1	2 09/28/12	Fri Prime A CSI: NY	СМ	Fri 8-9p	F	:30	1	\$3,000.00 P-4	0.00 NM	1	\$3,000.00
72 WTSP	09/28/1	2 09/28/12	Fri Prime B Made in Jersey	СМ	Fri 9-10p	F	:30	1	\$3,000.00 P-4	0.00 NM	1	\$3,000.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays F	Spots/Week 1	Rate \$3,000.00	Rating 0.00						
E73 WTSP	09/28/1	2 09/28/12	Fri Prime C Blue Bloods	СМ	Fri 10-11p	F	:30	2	\$3,000.00 P-4	0.00 NM	1	\$3,000.00
Week: 09/		End Date 09/30/12	Weekdays		\$3,000.00	Rating 0.00						
	Date Ra	<u>nge</u> <u>D</u> 2-09/30/12 F	escription iri Prime C		t/End Time 0-11p		<u>/eekdays</u> F		ngth <u>Rate</u> :30 <del>(\$3,000.00)</del>	Rtg Type 0.00 NM		
Cre	edited											
74 WTSP	09/29/1	2 09/29/12	Sat Prime B Crimetime Saturd	CM lay	Sat 9-10p	S-	:30	1	\$1,500.00 P-4	0.00 NM	1	\$1,500.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays S-	Spots/Week 1	Rate \$1,500.00	Rating 0.00						
75 WTSP	09/30/1	2 09/30/12	Sun Prime A 60 Minutes	СМ	7-8p	S	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
Sta Week: 09/	rt Date	End Date 09/30/12	Weekdays S	Spots/Week	Rate \$4,500.00	Rating 0.00						
			Sun Prime B	CM	Sun 8-9p	S	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
<u>Sta</u>	rt Date	End Date	Amazing Race Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	S		\$4,500.00	0.00						
77 WTSP	09/30/1	2 09/30/12	Sun Prime C The Good Wife	СМ	Sun 9-10p	S	:30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
<u>Sta</u> Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays S	Spots/Week 1	Rate \$3,500.00	Rating 0.00						
78 WTSP	09/30/1	2 09/30/12	Sun Prime D The Mentalist	СМ	Sun 10-11p	S	:30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
<u>Sta</u> Week: 09/	rt Date	End Date 09/30/12	Weekdays S	Spots/Week	Rate \$3,500.00	Rating 0.00						
			NFL Football Gan	ne #2 CM	4-7p	S	:30	1	\$5,000.00 P-4	0.00 NM	0	\$0.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ Spot Ch	24/12 Date Ra	09/30/12	escription	1 Star	\$5,000.00 t/End Time	0.00	/eekdays	ما	ngth Rate	Rtg Type		
1 WTSP	09/24/12 edited	2-09/30/12 N	IFL Football Game			<u>-</u>	S	u <u>LC</u>	:30 <del>(\$5,000.00)</del>	0.00 NM		
[1p	only gar	ne 9/30]										
E80 WTSP	09/30/1	2 09/30/12	NFL Football Gar	-	1-4p	S	:30	1	\$8,000.00 P-3	0.00 NM	1	\$8,000.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays	Spots/Week 1	Rate \$8,000.00	Rating 0.00						
N81 WTSP		2 09/28/12	5-530a 5-530a 10 News	СМ	5-530a	- TWTF	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ N82 WTSP		09/30/12 2 09/29/12	- TWTF Sat 8-10a	CM	\$400.00 Sat 8-10a	0.00	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
Sta	rt Date	End Date	CBS This Morning Weekdays	g Saturday Spots/Week	Rate	Rating						
Week: 09/	24/12	09/30/12	S-	1	\$300.00	0.00			4			
			CBS Evening New CBS Evening New	ws	630-7p	W- F	:30	2	\$1,000.00 P-3	0.00 NM	2	\$2,000.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> W-F	Spots/Week 2	Rate \$1,000.00	Rating 0.00						
N84 WTSP	09/25/1	2 09/28/12	530-6a 530-6a 10 News	СМ	530-6a	- TWTF	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00

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WTSP-TV

Order / Rev: 710417 - 2 Advertiser:

Alt Order #: 06300101

Obama/D/President Product Desc:

OBAMA FOR AMERICA

Flight Dates: 09/25/12 - 10/01/12 Estimate: 1536 A

Ln Ch Start End	Inventory Code Bi	eak Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
N84 WTSP 09/25/12 09/28/12	530-6a CI	Л 530-6a	- TWTF	:30 1		0.00 NM	. 1	\$300.00
	530-6a 10 News							
Start Date End Date	Weekdays Spots/W		Rating					
Week: 09/24/12 09/30/12	- TWTF	1 \$300.00	0.00					
N85 WTSP 09/25/12 09/25/12	Tue Prime A CI NCIS	И Tue 8-9р	- T	:30 2	\$10,000.00 P-3	0.00 NM	2	\$20,000.00
Start Date End Date	Weekdays Spots/W		Rating					
Week: 09/24/12 09/30/12	- T	2\$10,000.00	0.00					
N86 WTSP 09/25/12 09/25/12		/I Tue 9-10p	- T	:30 1	\$9,000.00 P-3	0.00 NM	1	\$9,000.00
	NCIS: Los Angeles							
Start Date End Date Week: 09/24/12 09/30/12	Weekdays Spots/W		Rating 0.00					
N87 WTSP 09/25/12 09/30/12		ι φο,σσσ.σσ		:30 1	\$8,000.00 P-3	0.00 NM	1	\$8,000.00
NOT WISE 09/25/12 09/25/12	Vegas	n rue ro-rrp	- 1	.30 1	фо,000.00 F-3	U.UU INIVI	<u>'</u>	φο,000.00
Start Date End Date	Weekdays Spots/W		Rating					
Week: 09/24/12 09/30/12	- T	1 \$8,000.00	0.00					
N88 WTSP 09/27/12 09/27/12		/I Thu 9-10p	T	:30 1	\$9,000.00 P-3	0.00 NM	1	\$9,000.00
0 5	Person of Interest		5					
Start Date End Date Week: 09/24/12 09/30/12	Weekdays Spots/W		Rating 0.00					
	*	1 \$9,000.00	F	.00 4	#C 000 00 D 0	0.00 NIM	,	<b>#</b> C 000 00
N89 WTSP 09/28/12 09/28/12	Fri Prime C Cl Blue Bloods	// Fri 10-11p	F	:30 1	\$6,000.00 P-3	0.00 NM	1	\$6,000.00
Start Date End Date	Weekdays Spots/W	eek Rate	Rating					
Week: 09/24/12 09/30/12	F	1 \$6,000.00	0.00					
N90 WTSP 09/25/12 09/28/12	M-F 6-630p Ci	<u> </u>	- TWF	:30 1	\$1,000.00 P-3	0.00 NM	1	\$1,000.00
	6-630p 10 News				<b>*</b> 1,0001001			*1,000100
Start Date End Date	Weekdays Spots/W	eek Rate	Rating					
Week: 09/24/12 09/30/12	- TWTF	1 \$1,000.00	0.00					
N91 WTSP 09/30/12 09/30/12	10 Sports Extra CI	// Su 1135-1	145pS	:30 1	\$500.00 P-3	0.00 NM	1	\$500.00
	10 Sports Exra							
Start Date End Date	Weekdays Spots/W		Rating					
Week: 09/24/12 09/30/12	S	1 \$500.00	0.00					

Totals 156 \$174,475.00